



Are you engaging with your community?

Inspirations for audience development

National Media Museum, Bradford
Wednesday 16 July 2008

This practical, interactive day is crammed with ideas and advice for engaging a broader range of community audiences with your museum, proving that one size does not fit all!

You'll hear from those at the sharp end of audience development in the region about the highs and lows of developing partnerships with their communities.

A practical workshop from audience development consultant Liz Hawkes will help you develop ideas for your own organisation. Our expert panel will also answer your audience development questions and there'll be plenty of opportunities for discussion and networking.

This training is aimed at museum educators, managers and anyone interested in making museums accessible to a broader range of people.

Speakers include:

- Mike Benson, *Ryedale Folk Museum*
- Mandy Tennant, *National Media Museum*
- Jon Bradley, *Sheffield Galleries & Museums Trust*
- Liz Hawkes, *Right Angle Management*

The cost, including lunch and refreshments: £40 for Fed and GEM members and institutional members, £60 for non-members

To book, please contact Keith Crawshaw - k.crawshaw@btinternet.com or telephone 0114 266 6346.

PLEASE NOTE: Bookings will only be accepted with payment. We will accept a cheque (payable to **Yorkshire & Humberside Federation of Museums & Art Galleries**) or a purchase order number from your institution.

Booking deadline: Monday 7 July